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Contact Name: Susan Leigh
Contact Email: info@blackmovieday.com

100 Day Countdown to National Black Movie Day™

Washington, DC – The National Black Movie Association (NBMA) today announced Saturday, February 15, 2020 as the inaugural National Black Movie Day™. The commemorative day is to honor and promote African American achievements in film and to promote community support for the next generation of Black filmmakers. Events supporting the annual holiday will raise awareness and financial aid for current film students in college.

“I’m excited to present the idea of a national day to recognize the visual stories shared in the African American community. We are big consumers of film and our contributions to the film industry have been impactful to American society,” states NBMA Founder Agnes Moss. “African American film achievements deserve more than a day of recognition, but I look forward to this national celebration of past, current and future storytellers in the film industry. Starting today, we’re counting down 100 days to recognize Black film excellence.”

National Black Movie Day is a community-focused event. Visit www.blackmovieday.com for more information on the celebration and to learn how the general public can participate in efforts to raise awareness of Black storytelling, to support scholarship initiatives for aspiring Black filmmakers and to provide mentorship opportunities to students interested in pursuing careers in the film industry.

About National Black Movie Association:

Founded in 2019, National Black Movie Association is a nonprofit organization providing marketing, research and data for Black films, Black filmmakers and Black movie consumers. National Black Movie Day™ organizers are a group of Black film advocates, educators, psychologists, social influencers, journalists and moviegoers with the intent to increase recognition and contributions of Black Americans to the film industry.