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## **National Black Movie Day™ is Saturday, February 20, 2021**

Washington, DC – The National Black Movie Association (NBMA) today announced the second annual National Black Movie Day™ will be Saturday, February 20, 2021. The holiday, launched in Washington, DC in 2020, will expand to other cities across the nation. The occasion will include online celebrations and contests to acknowledge Black filmmakers and to support aspiring Black storytellers.

Agnes Moss, President of The National Black Movie Association, is enthusiastic about the next National Black Movie Day. “The first National Black Movie Day™ was a huge success and we are looking forward to increasing participation and partnerships for the next National Black Movie Day™ in 2021,” says Moss. “Our goal is to build community support for Black college students who are exceptional storytellers and to connect them to the resources required to fulfill their career aspirations in the film industry.”

For more information on the National Black Movie Association and the 2021 National Black Movie Day™, visit [www.blackmovieassociation.org](http://www.blackmovieassociation.org). In addition, information is shared on social media. Follow the organization on Facebook at National Black Movie Day, on Instagram @NationalBlackMovieDay and on Twitter @BlackMovieDay. The organization invites sponsors to partner in promoting upcoming programs and community projects. For more information, email [info@blackmovieday.com](mailto:info@blackmovieday.com).

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### **About National Black Movie Association:**

Founded in 2019, National Black Movie Association is a nonprofit organization providing marketing, research and data for Black films, Black filmmakers and Black movie consumers. National Black Movie Day™ organizers are a group of Black filmmakers, Black film advocates, educators, psychologists, social influencers, journalists and moviegoers with the intent to increase recognition and contributions of Black Americans to the film industry.