



FOR IMMEDIATE RELEASE
February 10, 2020

Contact Name: Susan Leigh
Contact Email: info@blackmovieday.com

National Black Movie Association Partners with The Omicron Lambda Alpha Chapter of Alpha Phi Alpha Fraternity to Raise Awareness of Black Films and Filmmakers

Washington, DC – The National Black Movie Association (NBMA) today announced a partnership with the Omicron Lambda Alpha Chapter of Alpha Phi Alpha Fraternity, Incorporated to recognize and promote Black storytelling on film. The National Black Movie Association will launch National Black Movie Day and The Omicron Lambda Alpha Chapter will host the first OLA Film Festival at the Atlas Theater on February 15, 2020. Both events will launch in Washington, DC.

National Black Movie Association President Agnes Moss and The Omicron Lambda Alpha Chapter President Giani Clarkson are excited to partner their organizations to amplify Black voices. “We are excited to share our platform to showcase Black filmmakers and our stories,” says President Clarkson. “We are also excited to partner with National Black Movie Association to join in their celebration of Black films and filmmakers on National Black Movie Day.” The collaboration between the two organizations is timely and will offer resources for aspiring Black filmmakers. “We are thrilled to partner with a community-focused organization with a commitment to recognize and support aspiring Black filmmakers,” says Agnes Moss, Founder and President of National Black Movie Association. “The OLA Film Festival is innovative and will give a platform to Black filmmakers who may not have access to resources to get their films on screen. Our organizations share that goal and that’s why we are launching National Black Movie Day on February 15th,” says Agnes Moss.

For more information on The OLA Film Festival, visit www.ola1906.org. Visit www.blackmovieday.com for more information on the National Black Movie Day™ celebration and to learn how the general public can participate in efforts to raise awareness of Black storytelling, to support scholarship initiatives for aspiring Black filmmakers and to provide mentorship opportunities to students interested in pursuing careers in the film industry.

About National Black Movie Association:

Founded in 2019, National Black Movie Association is a nonprofit organization providing marketing, research and data for Black films, Black filmmakers and Black movie consumers. National Black Movie Day™ organizers are a group of Black filmmakers, Black film advocates, educators, psychologists, social influencers, journalists and moviegoers with the intent to increase recognition and contributions of Black Americans to the film industry.