



FOR IMMEDIATE RELEASE
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District of Columbia Mayor Muriel Bowser Proclaims February 15, 2020 is Black Movie Day™

Washington, DC – The National Black Movie Association (NBMA) today announced Mayor Muriel Bowser proclaims February 15, 2020 is Black Movie Day in the District of Columbia. The commemorative day is to celebrate the accomplishments of Black storytellers in the film industry and to acknowledge the resources required to promote and support the next generation of Black filmmakers. The District of Columbia is the first government to acknowledge Black Movie Day.

“The District of Columbia has always been an innovative city, especially in the art, media and film industries. I am honored that our illustrious Mayor, The Honorable Muriel Bowser, has proclaimed Black Movie Day will be observed citywide,” states NBMA Founder Agnes Moss. “My hope is that the District of Columbia will set a precedent for other cities with high populations of Black Americans in the future.” There are so many young, Black storytellers out there who just need the support of our community and National Black Movie Day can be the start of awareness and recognition for the next generation of storytellers.”

National Black Movie Day is a community-focused event. Visit www.blackmovieday.com for more information on the celebration and to learn how the general public can participate in efforts to raise awareness of Black storytelling, to support scholarship initiatives for aspiring Black filmmakers and to provide mentorship opportunities to students interested in pursuing careers in the film industry.

About National Black Movie Association:

Founded in 2019, National Black Movie Association is a nonprofit organization providing marketing, research and data for Black films, Black filmmakers and Black movie consumers. National Black Movie Day™ organizers are a group of Black film advocates, educators, psychologists, social influencers, journalists and moviegoers with the intent to increase recognition and contributions of Black Americans to the film industry.